Supra BPO



SUPRA BPO

PRIVATE LTD

Efficiency Redefined, Excellence Delivered

We offer cost-effective and exceptionally responsive Outsourced Support Services tailored for businesses of all sizes.

SUPRA BPO
PROFILE

Supra BPO is dedicated to assisting our clients in achieving their objectives, tailoring their outsourcing experience, and making a real impact. Our deep understanding of our clients' needs drives us to continuously develop solutions for their operational challenges, even those they may not yet be aware of. To accomplish this, we instill a customer-centric approach in our team, providing training and ongoing monitoring to ensure seamless service.



THE CONTENT

About Supra BPO 02

CEO Statment 03

Company Office 04

Mission & Vission 05

Core Team 06

Our Services 07

Our Specialties 08

Ending Note 09

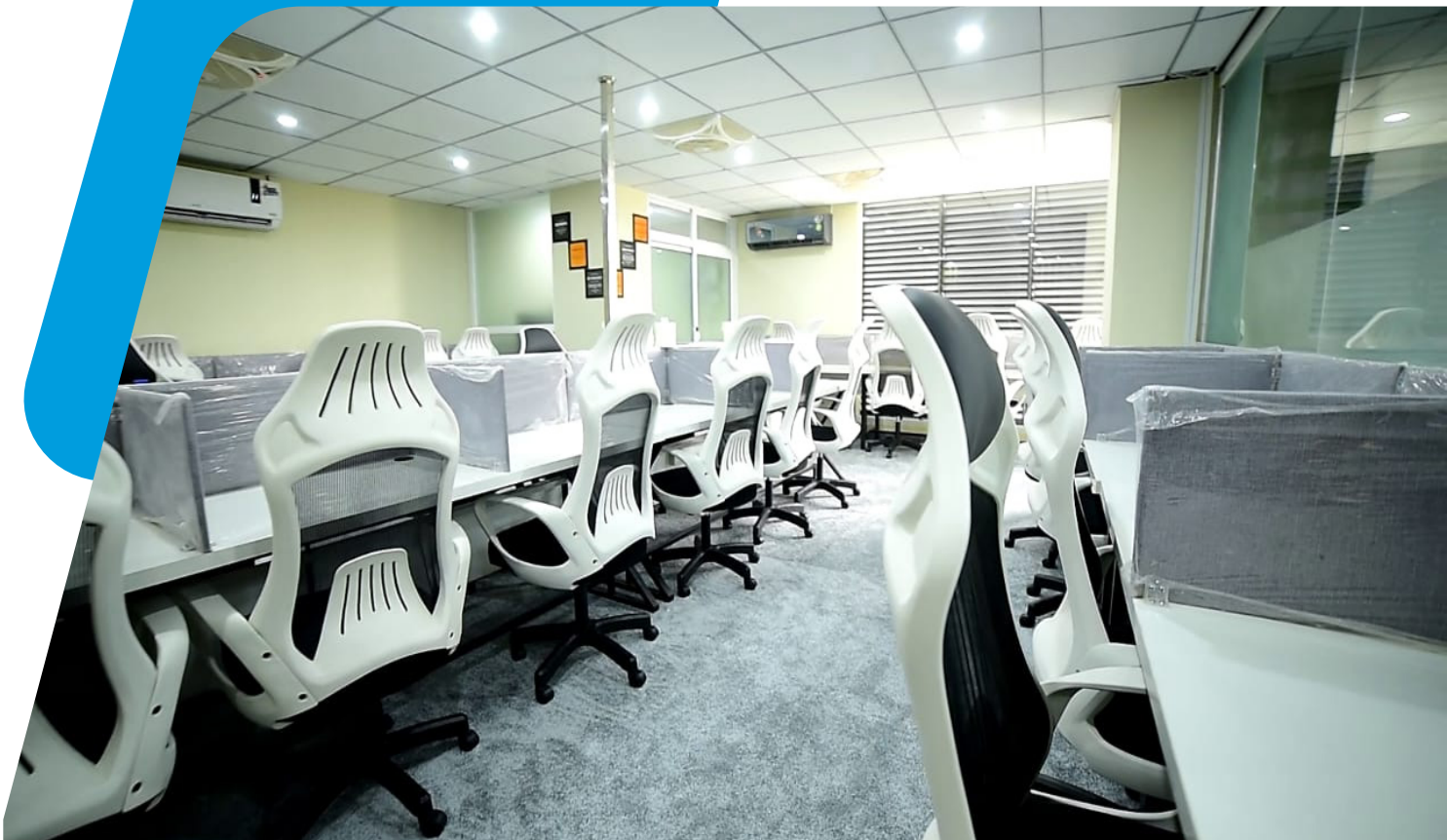
Contact Us 10

ABOUT
SUPRA BPO

The perception of recognition also means We value and promote flawless service around the clock, ensuring our clients receive the best value from their budget.

Our extensive experience in the inbound call center industry spans various sectors, coupled with specific customer service expertise and local knowledge. However, we recognize that the business landscape evolves, and we continually strive to adapt and enhance our services.

As a result, we aim to leverage our collective experience of over 7 years in the industry and a total of 14 years in the customer service sector.



CEO STATEMENT



Hassan Raza

Hassan Raza, the CEO of SUPRA BPO, is a dynamic leader known for his forward-thinking vision and commitment to excellence. Under his leadership, SUPRA BPO continues to redefine outsourcing standards by combining innovation, efficiency, and client-centric solutions that drive sustainable growth.

Leadership isn't about authority — it's about accountability, vision, and impact.

COMPANY OFFICE

Supra BPO is fully equipped with modern office facilities designed to ensure seamless operations. Our infrastructure includes reliable power and internet backup systems, along with robust cybersecurity measures, reinforced by our ISO 27001 certification. We also provide dedicated spaces for training, meetings, and collaboration, creating a professional and secure environment that supports both productivity and growth.







MISSION

At SUPRA BPO, our mission is to deliver reliable, cost-effective outsourcing solutions that empower businesses to operate seamlessly. We aim to enhance client efficiency through innovation, dedication, and customer-focused support—ensuring exceptional service around the clock.

Driven by purpose, powered by people we turn every challenge into an opportunity to serve better.

& VISION

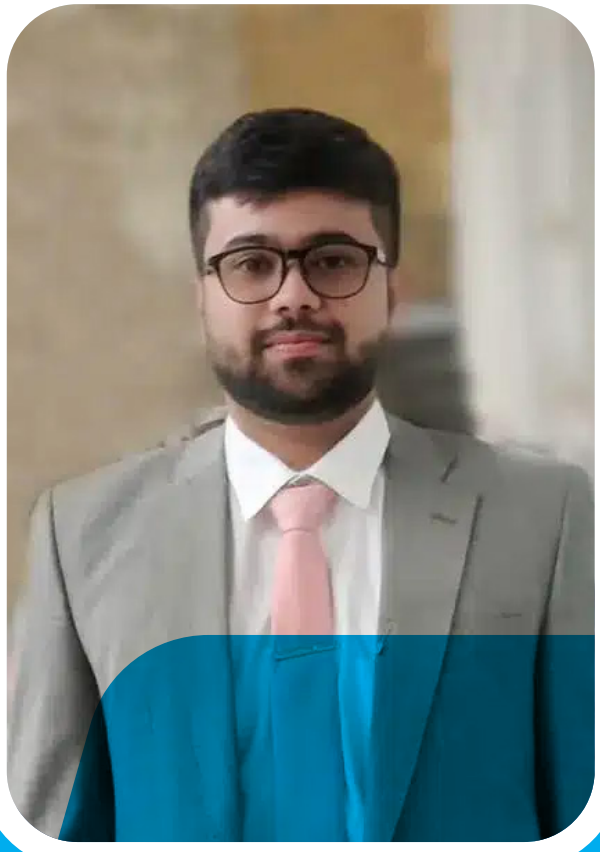
Our vision is to become a global leader in business process outsourcing by redefining service standards. We strive to build long-term partnerships based on trust, performance, and excellence—helping our clients achieve sustainable growth in an ever-evolving digital world.

To lead the outsourcing world with innovation, integrity, and impact — building success stories that last.

OUR CORE TEAM



Ameer Hamza
Co-Founder



Muhammad Hammad
General Manager

We take pride in our experienced and efficient call handlers and dispatchers. Our team is meticulously trained to ensure swift and accurate responses to customer inquiries and requests, minimizing wait times and enhancing the overall customer experience. With their deep knowledge of routes and traffic patterns, they can swiftly dispatch the nearest available cabs, optimizing efficiency and ensuring timely service. Our commitment to professionalism and excellence makes us the preferred choice.

OUR SERVICES



Operators

Trained operators manage your taxi bookings and customer queries efficiently, ensuring smooth daily operations.



Digital Marketing

Increase brand awareness and conversions through data-driven marketing campaigns across all digital platforms.



Email/Chat Support

We handle customer chats and emails with professionalism — resolving queries, managing complaints, and enhancing client satisfaction in real time.



SEO

Improve your search rankings and attract quality traffic with our proven SEO strategies tailored to your business.



Dispatcher

Our expert dispatchers handle jobs and driver lines seamlessly, keeping your fleet running without delays.



Website Development

We build responsive, high-performing websites that reflect your brand and boost your online presence.

Empowering Businesses with Efficiency and Expertise.

OUR SPECIALTIES

Affordable and Reliable

Many believe that maximizing business growth has become a challenge of the past. We have now entered the era of survival which means the most important aspect of the business is to find an affordable alternative which not only saves you money but meets the required quality.Supra BPO has emerged as a trusted name in the outsourcing industry, we are not only saving taxi companies up to 70% but providing satisfactory customer service. Our qualified and trained staff is able to ttake bookings as well as provide dispatch services.

Our IT team is well trained to keep smooth run of the operations. Our fully equipped and advanced hardware allows us to offer you with premium quality services around the clock. Our Staff is there for you, 7 days a week to make sure the smooth and flawless run of your business. We have trained staff in almost every dispatch software that exists within the industry.

Autocab DRIVING INNOVATION | DataMaster | iCabbi | ECHO | CORDIC



HAPPY ENDING

At SUPRA BPO, we believe that true success lies in partnership, innovation, and trust. Every service we deliver reflects our commitment to excellence and our passion for helping businesses grow efficiently and sustainably. With a dedicated team, cutting-edge technology, and a client-first mindset, we continue to shape the future of outsourcing — one success story at a time.



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